**Principles of using cookies**

Cookies are small text files that are stored on your device when you browse the website. Cookies do not store any personal data through which the visitor could be identified.

**Cookies help:**

* To the proper functioning of our web site.
* To find out how our visitors use the site, and we were able to constantly improve it.
* When targeting your ad to show relevant users to our users

**What cookies are used on this web site:**

* Persistent cookies – these are stored on the visitor’s computer for a long time or are not deleted.
* Temporary cookies – this type of cookies is deleted after closing the browser

This website uses analytical and conversion cookies, which are used to analyze the performance of sales channels and website traffic (number of visits, length of visit, etc)

We also use remarketing cookies, which help us to personalize the contend of the advertisement.

Essential cookies are important for the proper functioning of the website.

Some cookies use so-called “third parties” (for example advertising systems, Facebook….)

**How to reject cookies?**

You can reject cookies from our website or third parties in your browser setting. However, we must inform you that after disabling cookies, our website might not work.